



## **Making every day European Antibiotic Awareness Day (EAAD) !**

The growing resistance to many antibiotics is a public health threat that has been steadily increasing over recent decades. Many common infections are becoming difficult or even impossible to treat, sometimes turning a simple infection into a life-threatening condition.

The EIWH actively supports the fight against antimicrobial resistance (AMR) through communication, education and training. As every year, the EIWH calls on its members and key stakeholders throughout Europe to participate in the European Antibiotic Awareness Day to strengthen efforts to combat AMR.

The EIWH supports information and education campaigns for people throughout Europe that antibiotics are a precious resource that we must preserve. Citizens, healthcare professionals, hospitals, veterinarians and farmers, all have a role to play in fighting antimicrobial resistance. Women play a vital role in all aspects of health, well-being and care as healthcare professionals, caregivers, patients, mothers and friends. They are the traditional family caregivers and can help to promote the prudent use of antibiotics in the family environment.

There is a need for clear and accessible information through sustained health literacy campaigns to ensure that the general public becomes more aware of the risks of the over-consumptions of antibiotics and the associated dangers. **We call on the European Commission and the European Centre for Disease Prevention and Control to support civil society organisations in harnessing social media with a common hashtag to make every day European Antibiotic Awareness Day all year round.**

### **The European Institute of Women's Health (EIWH)**

Founded in 1996, the European Institute of Women's Health (EIWH) is a non-governmental organisation that uses evidence-based arguments to advocate for an equitable, sex- and gender-sensitive approach in health policy, research, promotion, treatment and care. The Institute promotes biomedical and socio-economic research that addresses sex and gender-based differences to ensure access to quality treatment and care for women across their lifespan. The EIWH strives to reduce inequities by drawing policymaker's attention to the obstacles that women in minority, migrant, refugee and socio-economic disadvantaged groups face. The Institute works to empower individuals to play an active part in their health management.

[www.eurohealth.ie](http://www.eurohealth.ie)